



75
Azadi Ka
Amrit Mahotsav

Prime Ministers'
Independence Day Speech
at Lal Qila (1947-2021)
The Making of a Book

● **SH. NARENDRA MODI**
Hon'ble Prime Minister of India

INTRODUCTION

As we complete 75 years of Indian Independence. It's time we celebrate the vision of our Prime Ministers. We are doing so by bringing out a special edition as a book an attempt to investigate the various aspects of Indian Prime ministers' foresight delivered year after year as a speech to the nation, an address to the world from Lal Qila on 15th August. The book is a qualitative study basis scientific tools to collect, clean and analyse the data.

BACKGROUND

The book is an investigation and analysis of the topics Prime Ministers have discussed from the Lal Qila and other important forums what message, motivation, slogan they gave to the national and international community. It further elicits the reactions of the Print and Digital Media. The book further presents the sentiment analysis with the help of the words chosen for the speech and the sentence framing.

A ready reference, a handbook showcasing the past, the present and the learning for the future.

CONCEPT

लोकतंत्र का रेखांकित कल्याण; रेखांकित विकास
Democracy's Connected Wellness; Connected Growth

constructive feedback is the fuel of democracy at times given the work pressure the commitments made often get reduced to being a mere rhetoric. The challenge which the office faces is, how to align the feedback to the commitments made? this can be effectively addressed by understanding the behavioural nuance.

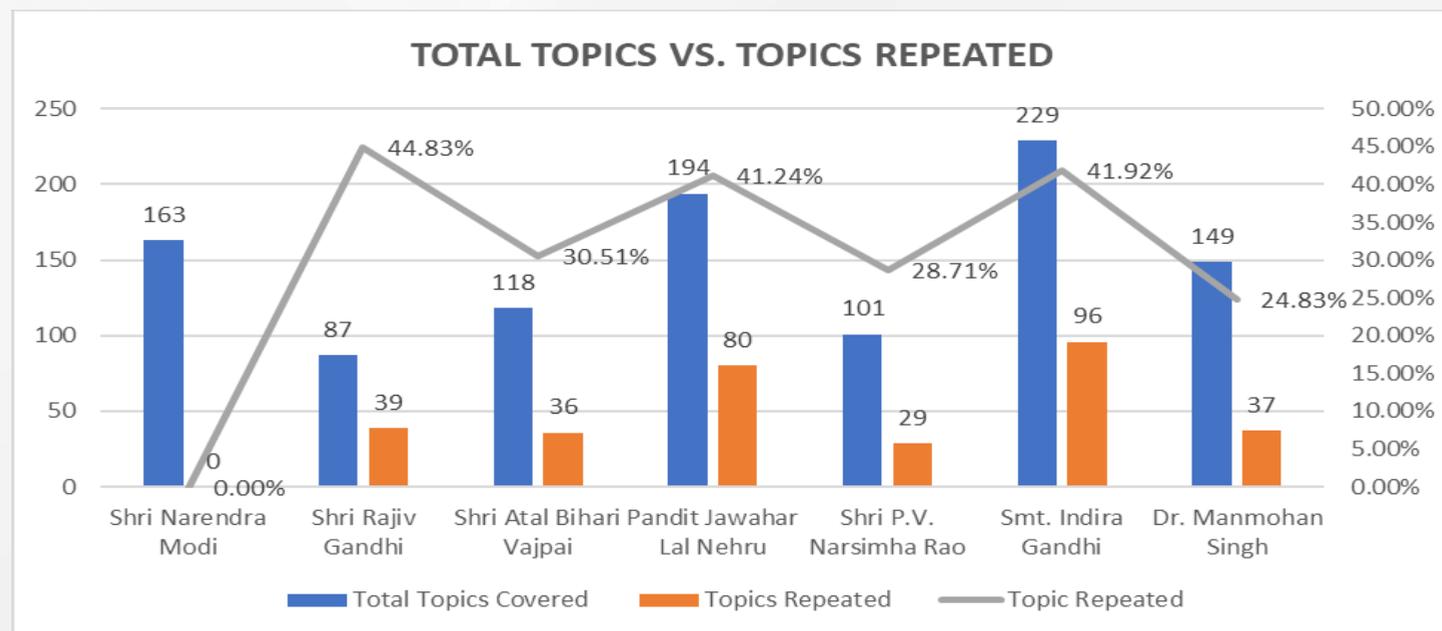
Our study brings out two scenarios

- Conversation Indifference
- Conversation Intelligence

Conversation Indifference

SPEAK → **WORK** → **REPEAT**
superficially

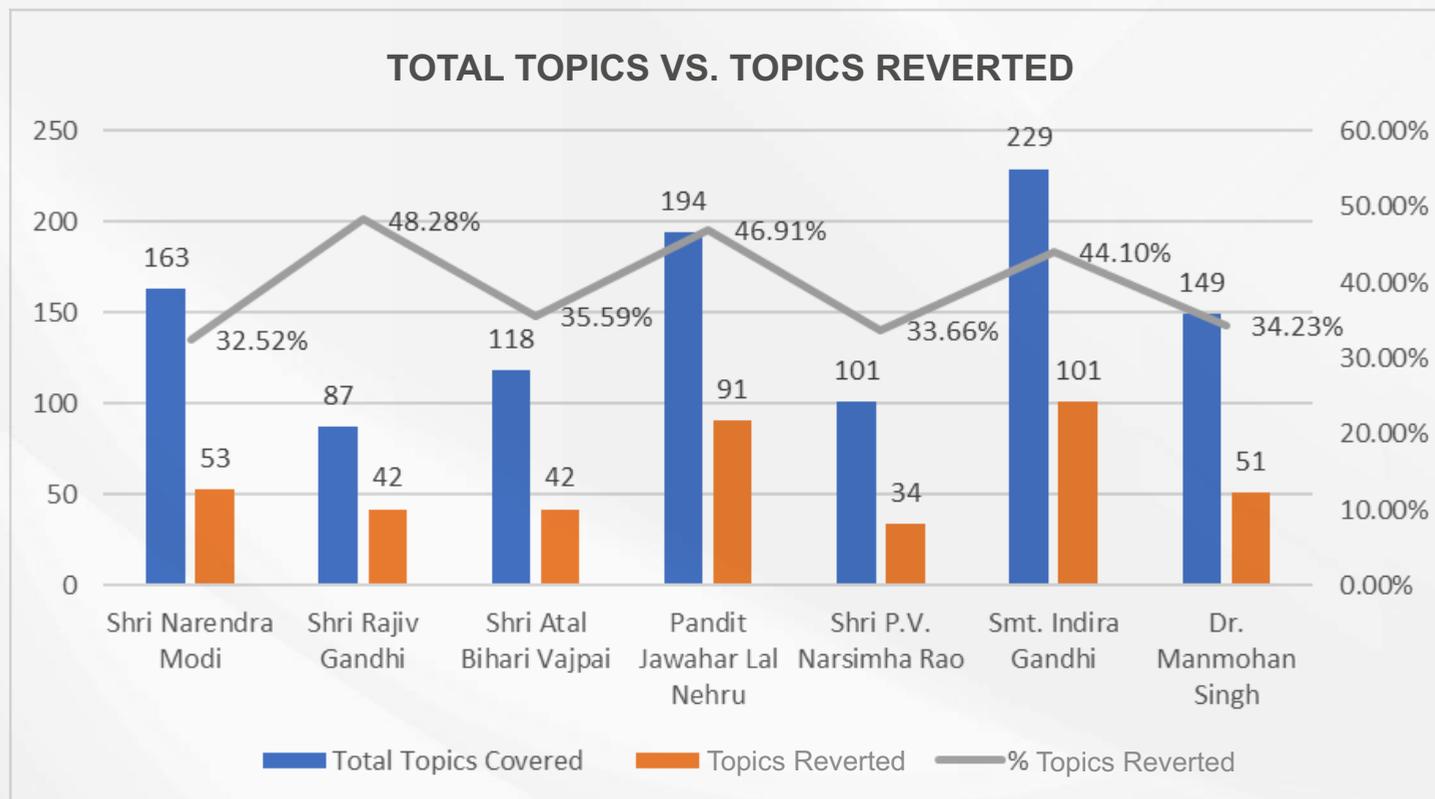
To elucidate in simple terms it is in a way talking the walk



Conversation Intelligence

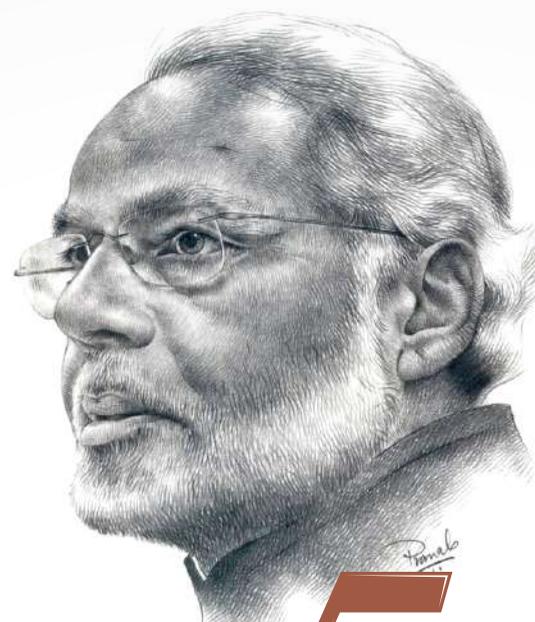
SPEAK → **WORK** → **REVERT**
 in depth with feedback

To elucidate in simple terms, it is walk the talk



The analysis of speeches further show that Shri Narendra Modi reverted on 53 topics out of 163 topics which he covered during his Independence day speech. The revert process by Shri Narendra Modi is matter led where the feedback is appropriately supported with data point . Below Table shows the examples of Shri Narendra Modi practicing conversational intelligence

Speech - Talk with matter	Conversation Intelligence
<p>In 2019 Hon'ble PM Modi announced the formation of a new dedicated Ministry of Jal Shakti to address issues of water crisis. The central and the state governments will jointly work on this 'Jal-Jeevan' Mission. We have promised to spend more than Rs. 3.5 lakh crores on this mission in the coming years.</p>	<p>In 2020, Hon'ble PM Modi in his speech said that Today, I am happy to say that every day we are able to supply piped-water to over one lakh houses. And in the last one year, we have been able to provide water to 2 crore families, especially to the tribals living in the forests and far-flung areas.</p>
<p>In 2014 speech, Modi said I have come here with a pledge to launch a scheme on this festival of Freedom. It will be called 'Pradhanmantri Jan-Dhan Yojana'. I wish to connect the poorest citizens of the country with the facility of bank accounts through this yojana. There are millions of families who have mobile phones but no bank accounts. We have to change this scenario.</p>	<p>In 2015 speech Modi said that today I can proudly say that we achieved that target within the time frame. 17 Crore people opened their bank accounts under 'Pradhan Mantri Jan Dhan Yojna'.</p>
<p>In his 2015 speech Hon'ble PM Modi said that There have been so many years of independence but even today there are about eighteen thousand, five hundred such villages in our country, where electric wires and polls are yet to reach. Eighteen thousand five hundred villages are deprived of the sun of independence, deprived of the light of independence, they are deprived of the rays of development of independence.</p>	<p>Hon'ble PM Modi kept his promises and in his 2017 speech he said More than 14 thousand villages that were hitherto shrouded in darkness even after Independence, have been provided with electricity.</p>
<p>My dear brothers and sisters, when these 20 lakh LPG cylinders will reach the poor families whose kitchens are smoke choked, just think of the happiness of the mothers working in those kitchens! Just think of the relief and happiness of the little children who had been crying due to the smoke! Whenever our efforts are in the right direction, we get great results.</p> <p>In 2014</p>	<p>IN 2017 speech Hon'ble PM Modi said that more than 2 crore poor mothers and sisters are no longer using the fuel wood and using LPG gas stove now.</p>
<p>In 2017: Loans worth more than 8 crore have been sanctioned without guarantee to the youth for self-employment. The interest on bank loans have been lowered.</p>	<p>In 2018: My dear countrymen, 13 crore Mudra Loans has been a major achievement. More so, if it includes 4 crore youth who have taken the loan for the first time with the aspiration to become self-reliant and are promoting self-employment.</p>



75
Speeches
by Sh. Narendra Modi

PRESENTATION

Ramparts of Red Fort
Witnesseth of Democracy
Vision for the Nation, Countrymen,
Grace and Integration!

लाल क़िला की प्राचीर,
लोकतंत्र की गवाही।
स्वतंत्रता की छठा,
दिशा, शिष्टता और,
दक्षता की अबीर।

NARRATIVE

As India emerged from the generation of colonial rule in 1947, it faced the following question: would life be any better for 35,00,00,000 Indians? Dr Bhimrao Ambedkar –arch critic of caste and architect of the constitution-articulated the fear that was on the minds of many .In his last speech to the Constituent Assembly in late 1949,Ambedkar warned that India was about to enter a 'life of contradictions'. 'In politics we will have equality. 'He said and in socio economic life we will have in equality.' These conflicts demand attention: fail to do so, and those denied, 'will blow up the structure of political democracy. The Indian Government seemingly agreed, at least about the economy. The first five year plan noted that the international context made planning not only compatible with democracy, but essential for its very survival.

NARRATIVE

The Indian Drama had the world watching. Files from the British Foreign Office and the American State Department reveal that they too shared Ambedkar's fear. The fledging nation was widely believed to be doomed. The extraordinary challenges posed by India's diversity and poverty appeared insurmountable. The ugly orgy of ethnic violence and sectarian nationalism that erupted during Partition seem a dark omen. Predictions ranged from India splintering into smaller nations to believing it was on the brink of going 'Red' under that malevolent influence of Mao's China or Stalin's Soviet Union. There was speculation that it was ripe for authoritarian takeover. Seen from Washington DC and the capitals of Western Europe, the peril was not just to democracy in India, but also the viability of democracy globally.

Source Inspiration: Planning Democracy by Nikhil Menon

THEME

As the role of democracies in the new world order is ever evolving, India remains the 'BEST HOPE OF DEMOCRACY'

भारत, विश्व में लोकतंत्र की धरोहर।

DESCRIPTION

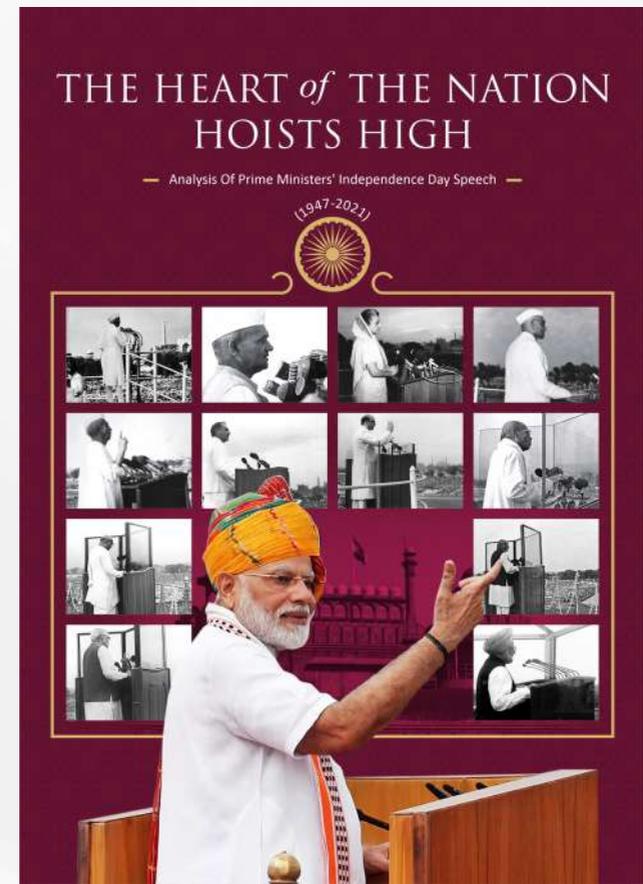
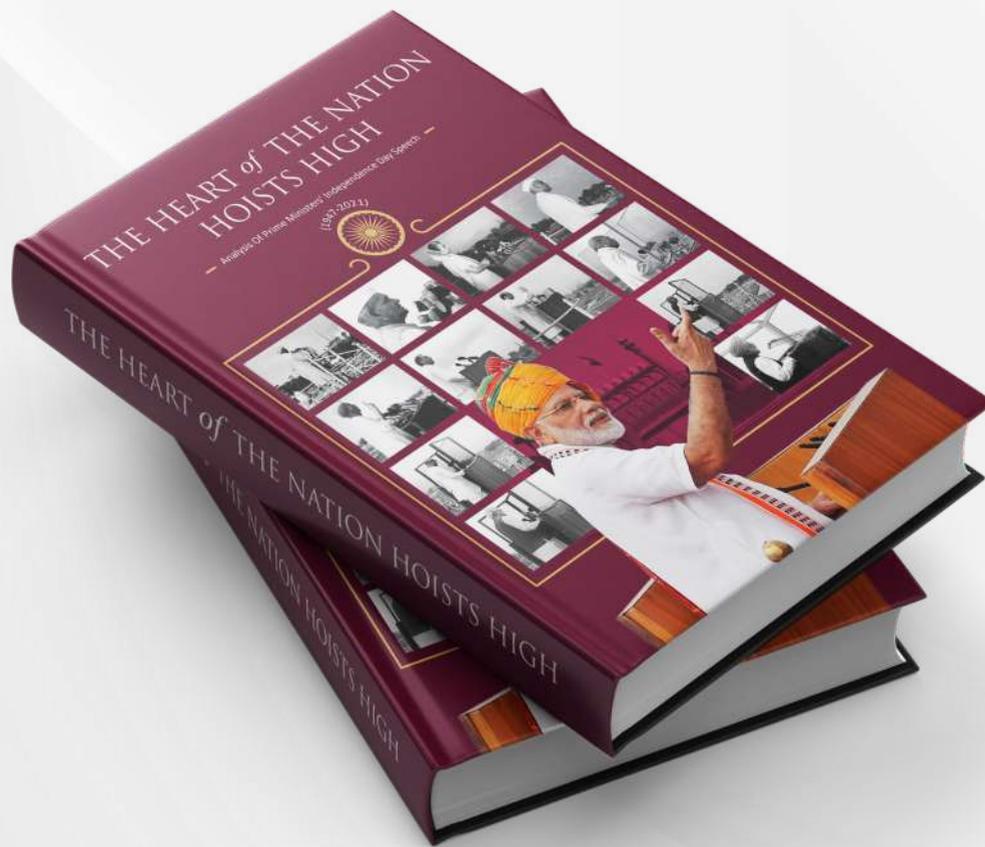
HAVE BEEN UP CLOSE AND PERSONAL WITH
INDIA AND THE INDIAN DEMOCRACY

भारत को नज़दीक से और
भारत के लोकतंत्र को व्यक्तिगत रूप से जाना है

THE PLAN OF THE BOOK

Existence of civil liberties in speeches and on paper would matter little if the citizens lacked the material capabilities to enjoy them

TITLE



The 75 speeches by
Hon'ble Prime Minister, in commemoration of the
completion of 75 years of
Indian Independence Shall be presented as
a contemporary narrative supporting the theme.

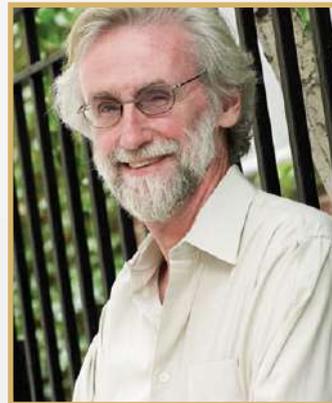
INDICATIVE LIST OF TOPICS DEVELOPED BASIS SH. NARENDRA MODI'S SELECTED 75 SPEECHES

1. India at 75
2. Crossing the threshold
3. Nation's Abyss. Nation's Tryst
4. Road to trials
5. The Ultimate Bane
6. Rebounding with a Boon
7. The First Decade and Greatest Challenge
8. Looking Back from Higher Level
9. Embracing Reality and Dealing With It
10. Be Radically Open Minded
11. Understand People might be different but Problems are Same
12. Learning Every Day

PROPOSALS

Chandigarh University feels Privileged to lead the initiative

Project under discussion with



STEPHEN HOLMES
Political Scientist and Writer,
New York University

plus



VINEET JAIN
Managing Director,
The Times Group

TIMELINE

Completion of Writing : 30th July, 2022

Launch of the book 16th Aug, 2022



Launch by

Shri Om Birla

Speaker, Lok Sabha

on 16th Aug, 2022

at Sansad Bhawan, New Delhi

11:00 am

PUBLISHER

Discussions are on with

